

SMEs PRIORITIES

April 2021 SME Outlook Tracker Findings



1.
Look after
existing
clients

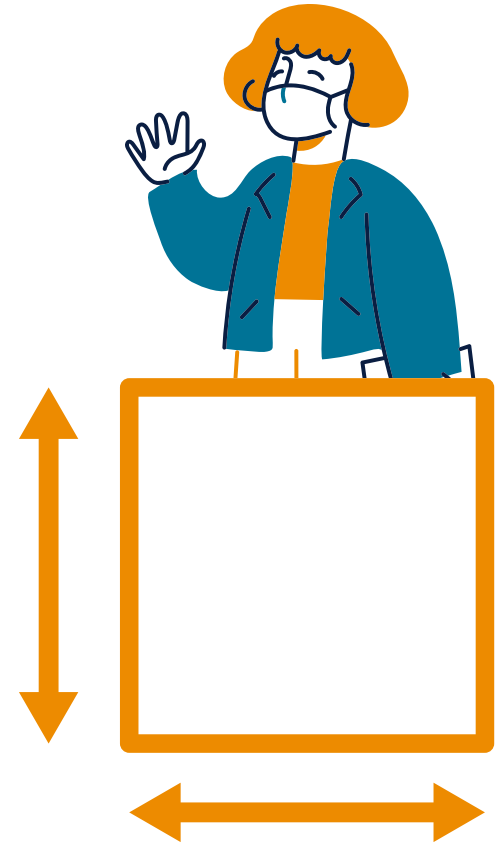
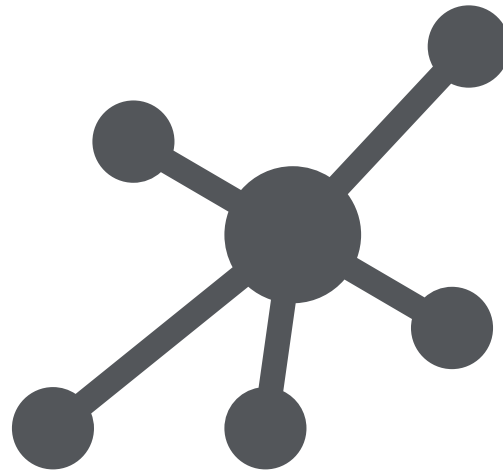
2.
Find new
clients

3.
Growth

4.
Survival

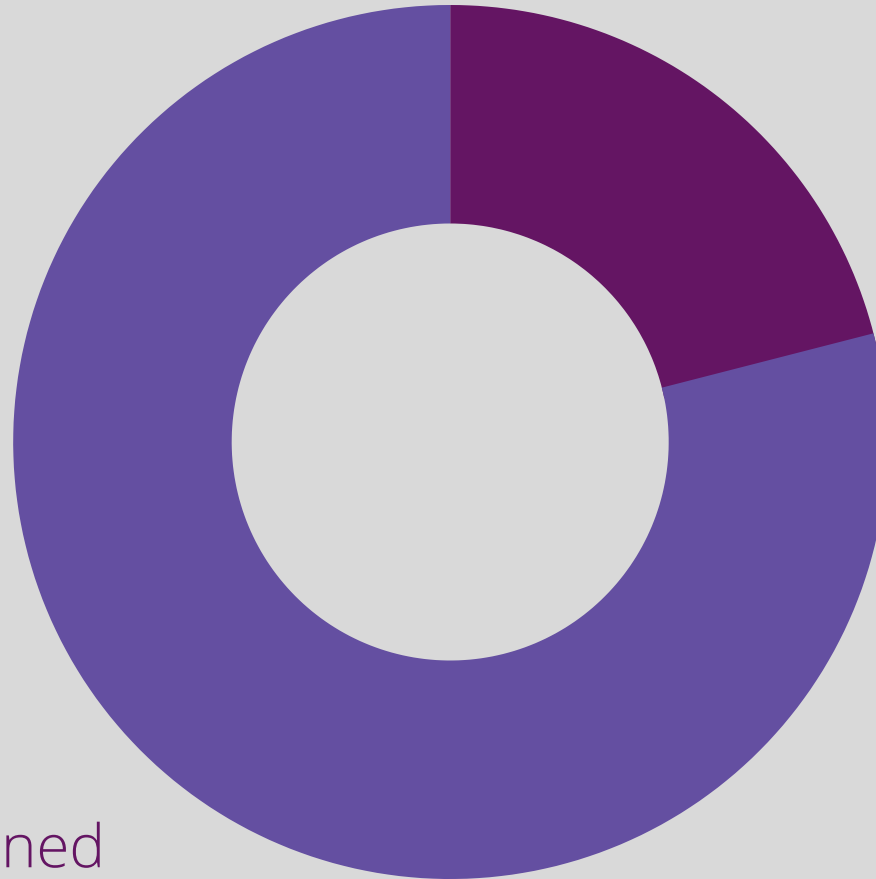
REGION, STRUCTURE, SIZE

April 2021 SME Outlook Tracker Findings



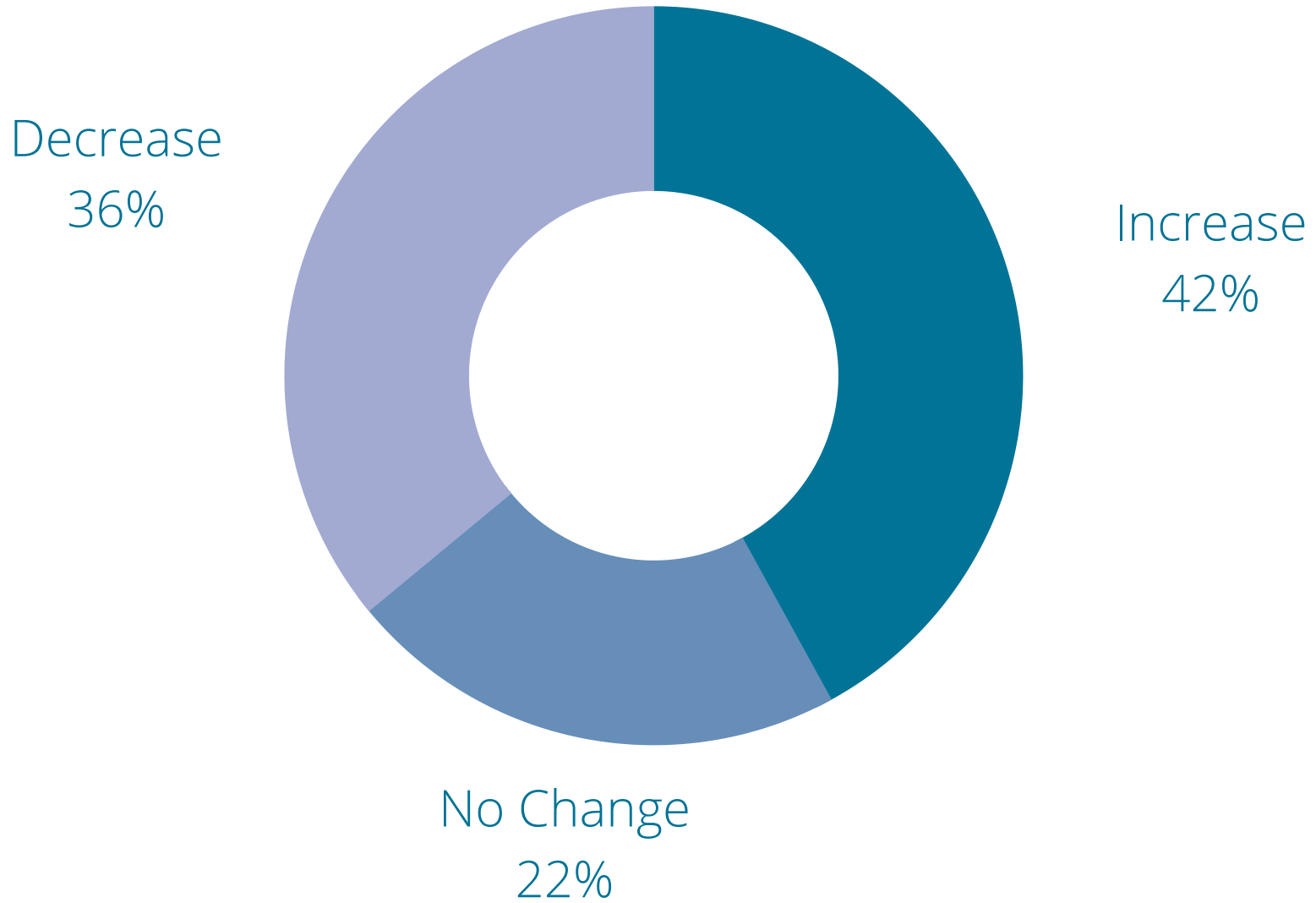
Are you planning any **major changes to your business**
in the next 12 months?

Changes Planned
21%



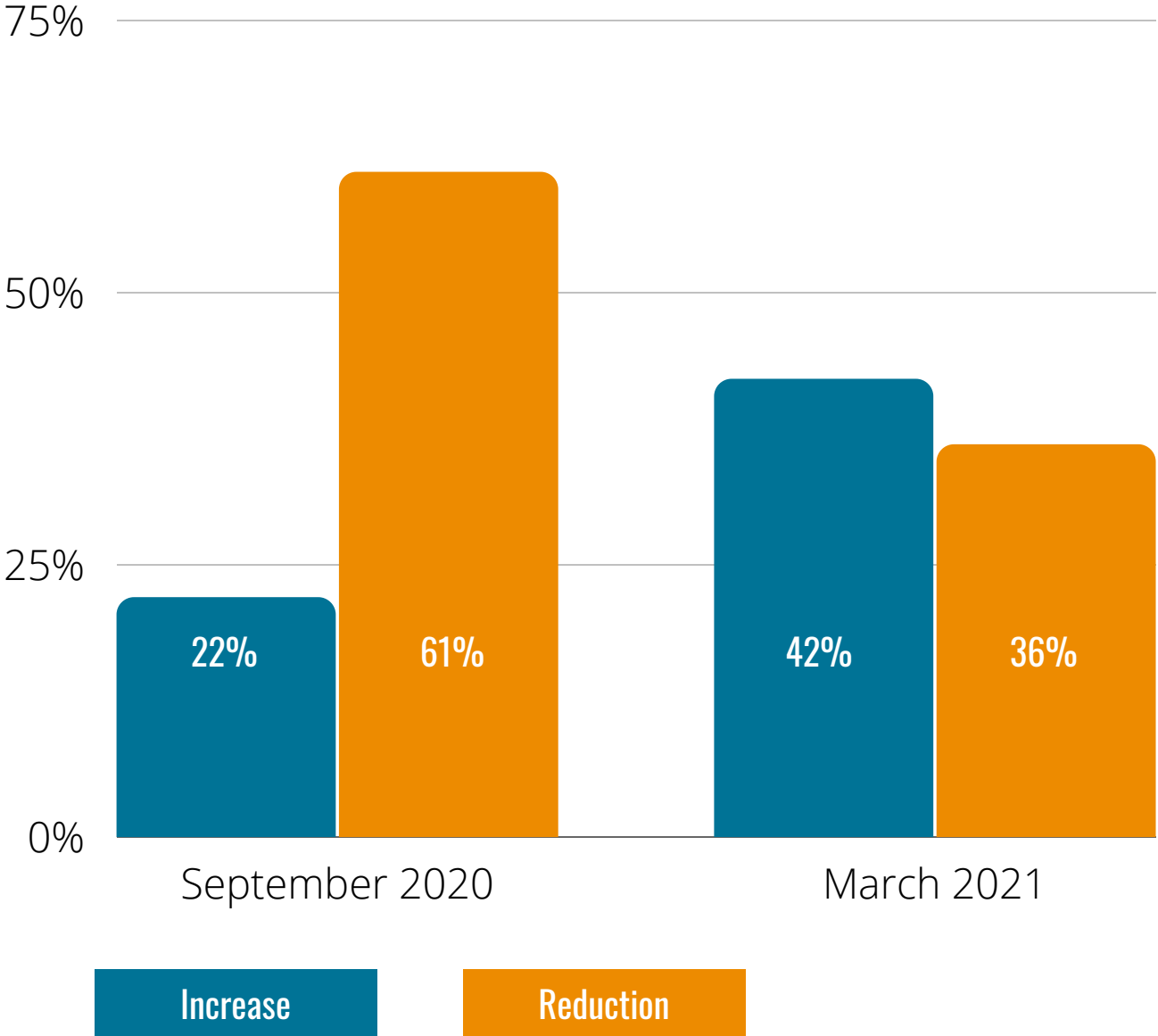
No Changes Planned
79%

What **Level of Income** are you **Projecting** for your business
in the next 12 months?

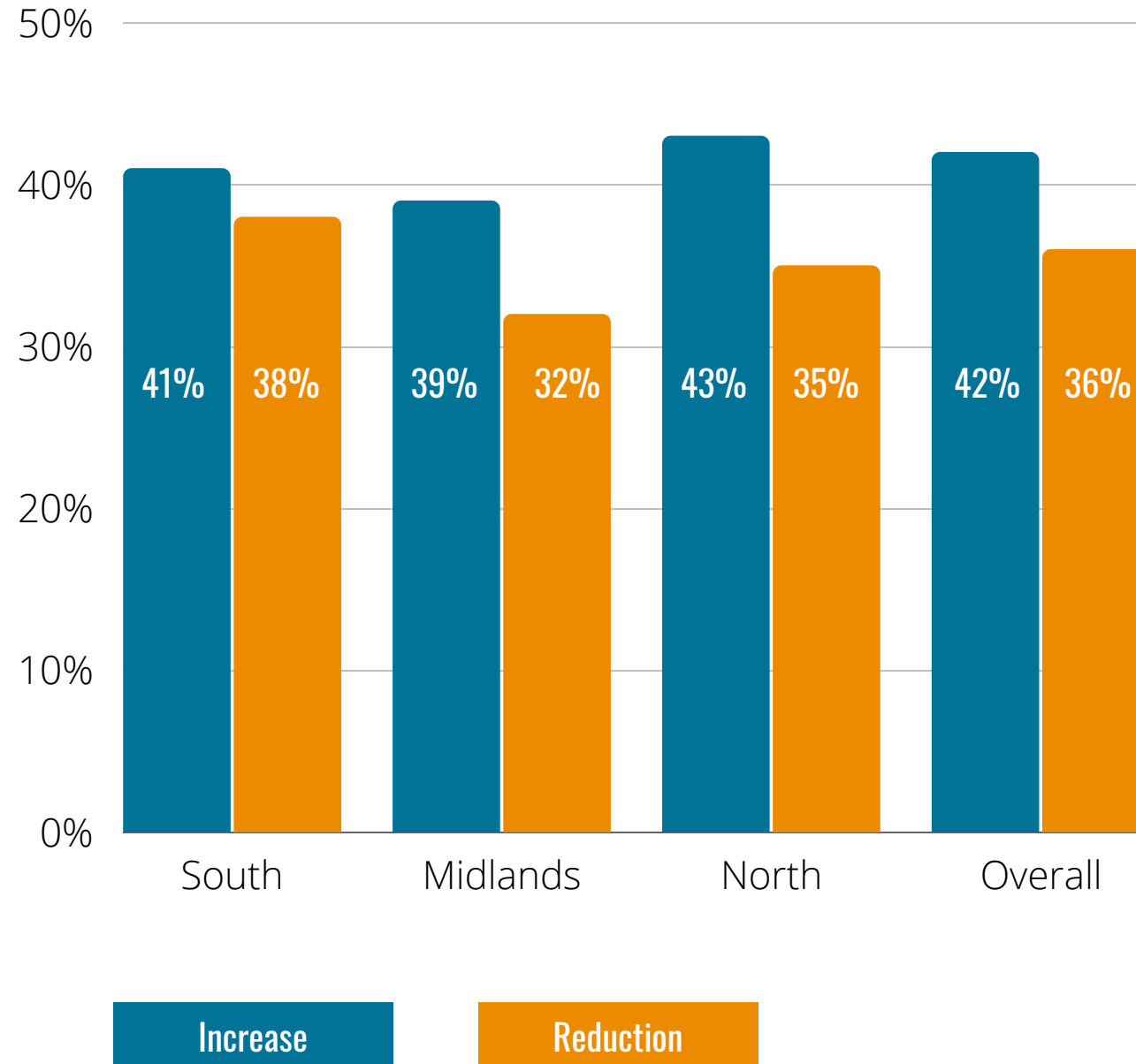


What Level of Income are you Projecting for your business in the next 12 months?

Comparison - September 2020 vs. March 2021



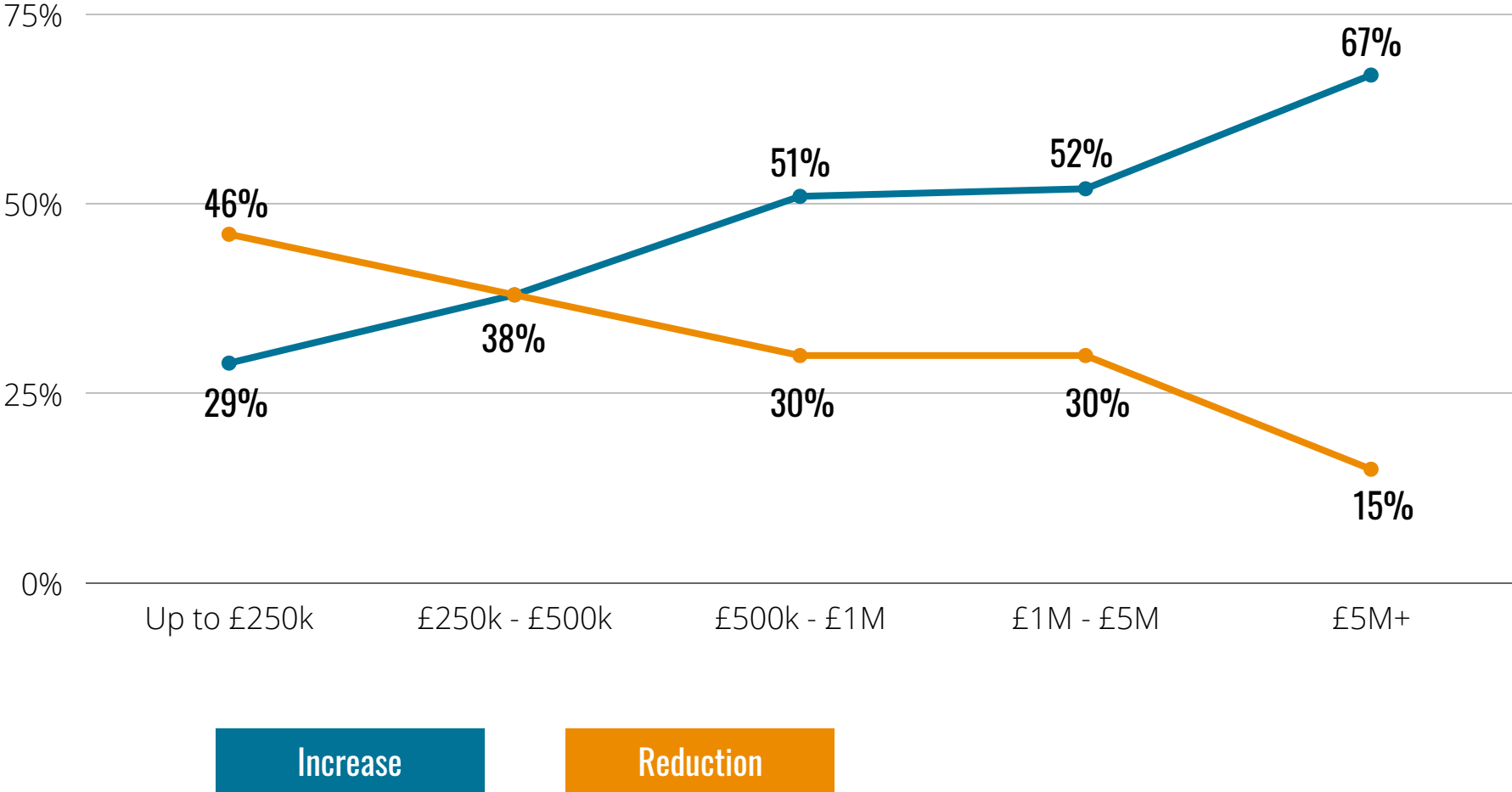
What **Level of Income** are you **Projecting** for your business in the next 12 months? By Region



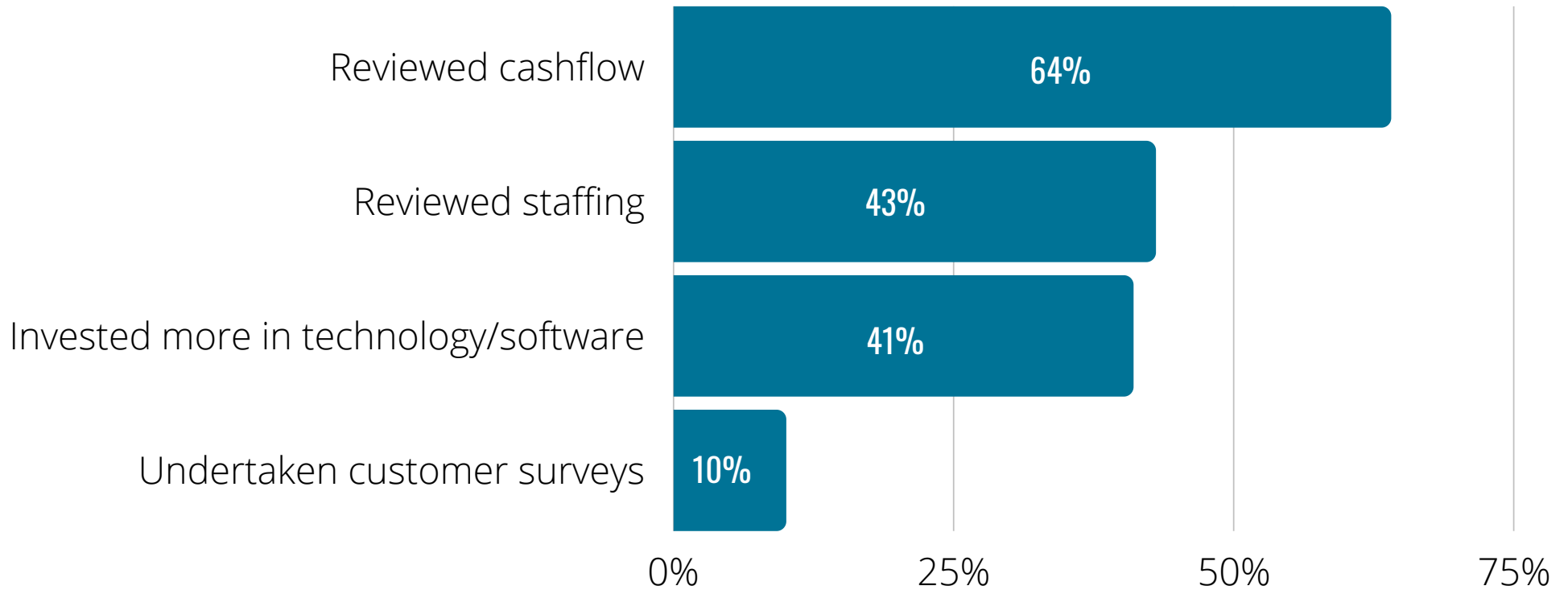
What Level of Income are you Projecting for your business in the next 12 months? By Business Structure



What Level of Income are you Projecting for your business in the next 12 months? By Business Size

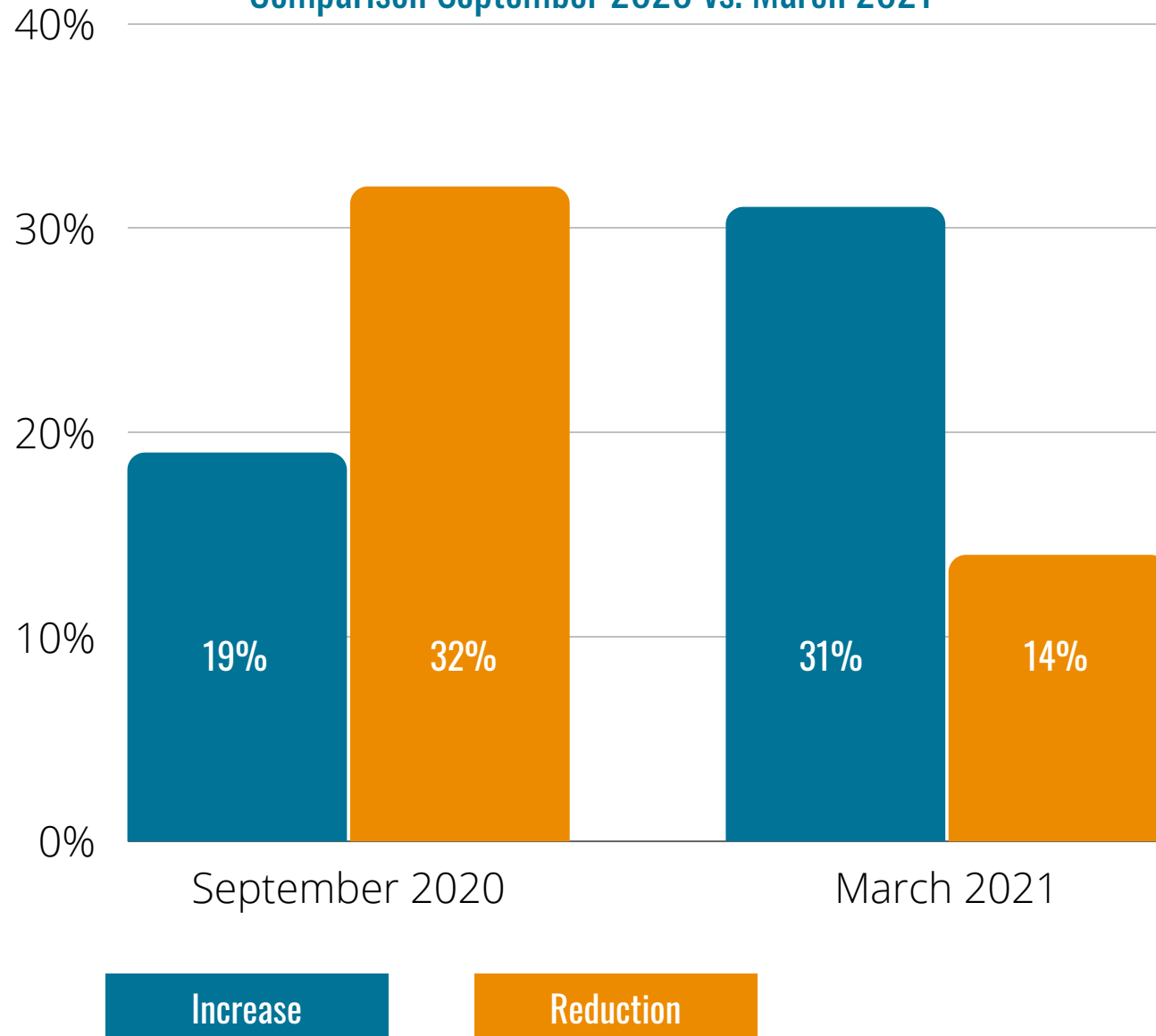


Steps taken to Futureproof your Business



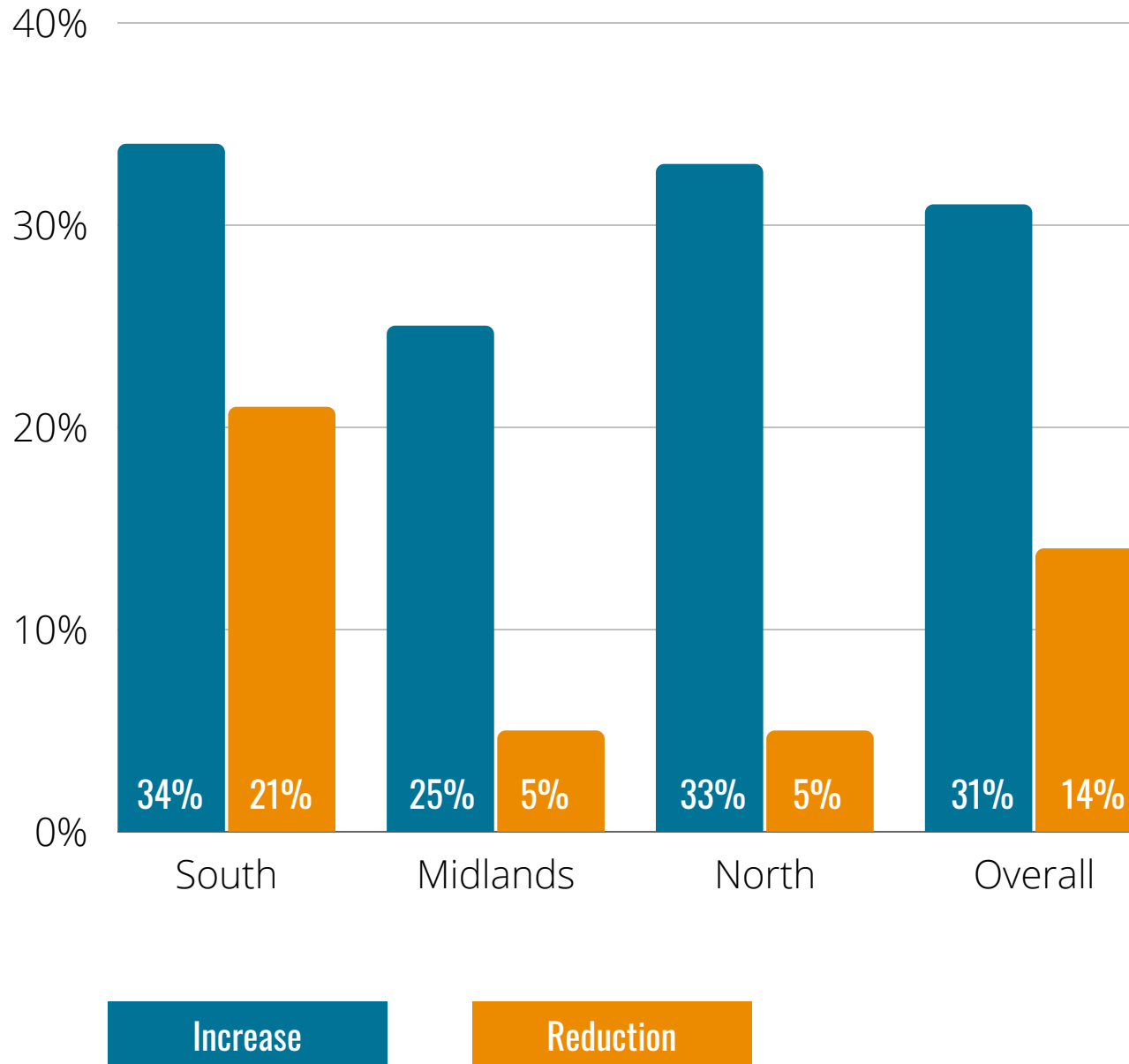
Do you expect to **increase or reduce** your headcount over the next 12 months?

Comparison September 2020 vs. March 2021



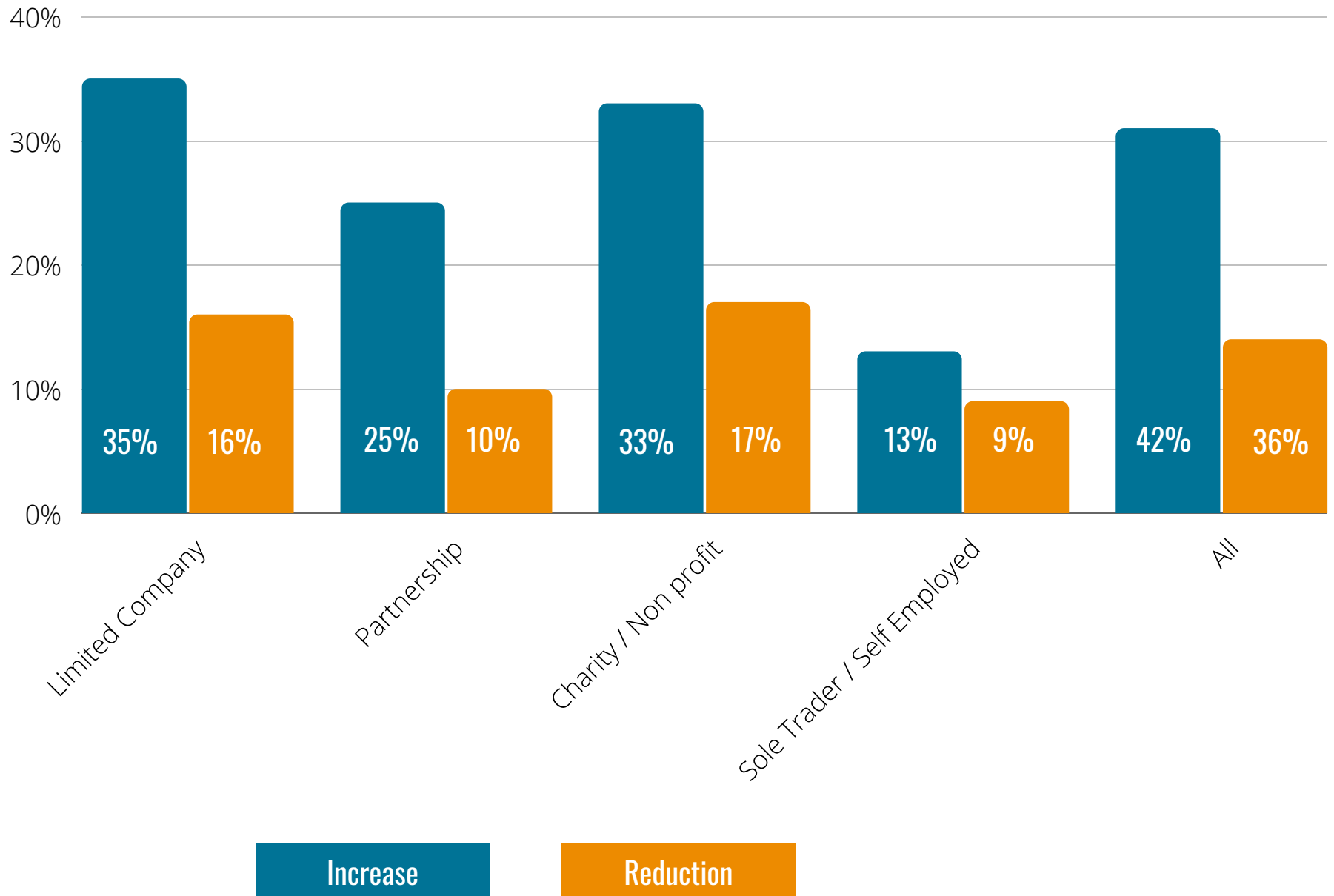
Do you expect to **increase or reduce your headcount** over the next 12 months?

By Region



Do you expect to **increase** or **reduce** your headcount over the next 12 months?

By Business Structure



Do you expect to **increase or reduce your headcount** over the next 12 months? By Business Size

